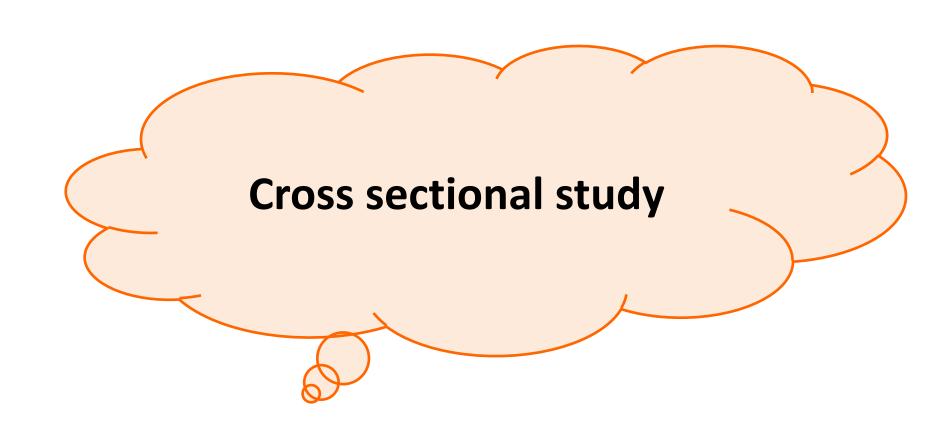


Observational study

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✓ carried out at one time point or over a short period

- ✓ prevalence of the outcome of interest for a given population
- ✓ Data can also be collected on individual characteristics, including exposure to risk factors

✓ 'snapshot' of the outcome and the characteristics associated with it, at a specific point in time.

- ✓ The purpose of the study is descriptive, often in the form of a survey.
- ✓ the aim is to describe a population or a subgroup within the population with respect to an outcome and a set of risk factors.

✓ The purpose of the study is to find the prevalence of the outcome of interest, for the population or subgroups within the population at a given time point. ✓ Cross-sectional studies are sometimes carried out to investigate associations between risk factors and the outcome of interest.

✓ They are limited, however, by the fact that they are carried out at one time point and give no indication of the sequence of events — whether exposure occurred before, after or during the onset of the disease outcome.

✓ it is impossible to infer causality.

- ✓ The sample frame used to select a sample and the response rate determine how well results can be generalised to the population as a whole.
- ✓ The sample used in a large cross-sectional study is often taken from the whole population. This is the optimum situation.
- ✓ if the sample is selected using a random technique it is likely that it will be highly representative.
- ✓ Nonresponse is a common problem in wide-scale surveys; techniques to minimise nonresponse include telephone and mail prompting, second and third mailing of surveys, letters outlining the importance of replying.

- The level of nonresponse is one concern, but a greater one still is that of biased response, where a person is more likely to respond when they have a particular characteristic or set of characteristics.
- Bias will occur when the characteristic in question is in some way related to the probability of having the outcome.
- The response rate of a survey conducted by door-to-door interview looking at a particular disease, for example, may be highest in the elderly and unemployed because these groups are more likely to be in their home during the day. These two groups are also more likely to experience higher levels of disease, therefore biasing the results.

Advantages of cross-sectional studies:

- Relatively inexpensive
- takes up little time to conduct
- Can estimate prevalence of outcome of interest
- Many outcomes and risk factors can be assessed
- Useful for public health planning, understanding disease etiology and for the generation of hypotheses
- There is no loss to follow-up

Disadvantages of cross-sectional studies:

Difficult to make causal inference

 Only a snapshot: the situation may provide differing results if another time-frame had been chosen;

 Prevalence-incidence bias (also called Neyman bias). Especially in the case of longer-lasting diseases, any risk factor that results in death will be under-represented among those with the disease.

