

سپوزیوم بین المللی
فصلی مجازی: تنش و اضطراب
هر روز با مسئول دانشجویی

Sunday, 19 February, 2023

14:30-17:30 CET

یکشنبه ۳۰ بهمن ۱۴۰۱

ساعت: ۱۵-۱۲

The International Symposium

**Social Media: Stress and Anxiety
& Student Festival**



Social Media and infodemic: A review

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Study Aim:

To introduce the WHO framework for managing the COVID-19 infodemic established by the World Health Organization (WHO)

Methods:

On April 2020, the WHO Information Network for Epidemics (EPI-WIN) held an global consultation on managing the COVID-19 infodemic. This meeting produced a public health research agenda for infodemic management by WHO that was accelerated by social media.

Results:

Five workstreams according to the different phases in the epi curve of an infodemic was developed:

Stream 1: Measure and monitor the impact of infodemics during health emergencies. Stream 2: Detect and understand the spread and impact of infodemics. Stream 3: Respond and deploy interventions that protect against the infodemic and mitigate its harmful effects. Stream 4: Evaluate infodemic interventions and strengthen the resilience of individuals and communities to infodemics. Stream 5: Promote the development, adaptation and application of tools for the management of infodemics.

Conclusion:

The public health research agenda for infodemic management can be used by WHO, partners, research agencies and academia as a reference in identifying key research and evidence gaps to underpin infodemic management interventions and their evaluation especially via social media.